ABOUT US

Created by pioneering artist and Bard professor Harvey Fite in Saugerties, NY, Opus 40 is a sculpture park, museum, and performance space with 55 acres of meadows, forested paths, and bluestone quarries — and a centerpiece 6.5-acre earthwork bluestone sculpture.

An unexpected amalgamation of Hudson Valley attractions with kaleidoscopic appeal, Opus 40 can be seen as a sculptural tour de force, a showcase of natural beauty, an exploration of local history and a premier outdoor performance venue; it’s as meaningful to stonemasons as it is to horticulturalists, sculptors, and musicians.

Rolling Stone described Opus 40 as “the best outdoor performance venue in the Northeast.” In recent years, under new leadership, attendance has more than doubled and membership has quadrupled. Opus 40 now welcomes nearly 35,000 visitors each year.
“Opus 40 is a Hudson Valley sculpture park like no other. Seems incredible? That’s because it is. The lifetime work of one man, Opus 40 strikes visitors.

— Hudson Valley Magazine

“Name a more magical upstate destination. We’ll wait.”

- Upstater
WHY WORK WITH OPUS 40?

VISIBILITY — OPUS 40 WELCOMES MORE THAN 35,000 VISITORS EACH YEAR, LARGELY FROM THE HUDSON VALLEY AND NEW YORK CITY.

COMMUNITY INVOLVEMENT & GOODWILL — SPONSORSHIP OF OUR PROGRAMS CONNECTS YOU WITH LOCAL COMMUNITIES AND DEMONSTRATES GOODWILL WITH OUR PATRONS. WE CAN CARRY YOUR MATERIALS & WARES IN THE OPUS 40 STORE, AS WELL AS AT THE BAR-CART AND FOOD TRUCK AT EVENTS. WE CAN ADD YOUR LOGO TO SIGNAGE ON OUR MEADOW.

SUPPORT OF THE ARTS — THE ARTS ARE PARAMOUNT TO OUR REGIONAL QUALITY OF LIFE AND ECONOMY — GENERATING NEARLY HALF A BILLION DOLLARS AND PROVIDING EMPLOYMENT FOR ALMOST 5,000 MID-HUDSON VALLEY RESIDENTS. WHEN YOU SUPPORT OPUS 40, YOU'RE AT THE CENTER OF IT ALL.
GREAT RETURN ON INVESTMENT — A WELL-CRAFTED SPONSORSHIP OFFERS ONE OF THE HIGHEST ROIS IN THE AREA. ULSTER COUNTY ARTS AND CULTURE ORGANIZATIONS ATTRACT NEARLY TWO MILLION VISITORS EACH YEAR. ASSOCIATE WITH OPUS 40, ONE OF THE AREA’S PREMIER ARTS ORGANIZATIONS, PUTS YOU IN THE CENTER OF THE ACTION.

BE PART OF THE GLOW — REPRESENTING ALMOST HALF A CENTURY OF REMARKABLE HISTORY. HARVEY FITE’S REMARKABLE CONSTRUCTION, SONNY ROLLINS’S CONCERT ON OUR CENTERPIECE SCULPTURE TO SOLD OUT PERFORMANCE FOR THE LEGENDARY SUN RA ARKESTRA IN 2022, OPUS 40 IS A JEWEL IN THE CROWN OF HUDSON VALLEY CULTURAL ORGANIZATIONS. JOIN US AT THE CENTER OF THE BEAUTY.

ONLINE EXPOSURE

OPUS 40’s Facebook, Instagram and Twitter accounts have an aggregate 25,000 followers; our website receives more than 14,000 unique visitors per month; our emails reach more than 25,000 households; and our popular blog, Opus News, features photos, interviews, and updates all year long.
PARTNERSHIP LEVELS
And Benefits

VIP Season Sponsor ($7,000 and above)
All Benefits Below +
• You can host a fabulous private event for your constituents prior to one of our performances.
  • Billed as Season Sponsor, with your name up front and on signage on site
  • A specialized shout out and recognition to you or your business at the mic
    • Packages including Backstage Passes for your VIPs

Season Sponsor ($5,000 and above)
All Benefits Below +
• Billed as a season sponsor, with your name up front and on all signage on site
  • Your name and logo on a sign at our entrance area
  • Your materials displayed in our gift shop year-round
    • Opus 40 Gift Bags for your guests at events
    • VIP tables at any event

Series Sponsor ($2,500 and above)
All Benefits Below +
• Billed as series sponsor, for repeated programs with your name and logo on all series materials and online season calendar
  • 5 VIP tickets with reserved seating at the event
PARTNERSHIP LEVELS
And Benefits

Program Sponsor ($1,000 And Above)
- Promotion in Opus 40 email newsletters (20,00 subscribers)
- A Special shout out from the MC
- Five VIP tickets with reserved seating at the event
- Packages including Backstage Passes for your VIPs
- Your name and logo on a sign at our entrance, area, and gift shop
- Your materials displayed in our gift shop year-round
- Social Media shout-outs and links to your accounts and website

Small Biz Sponsor (25% Less on all levels)
We love small businesses and WILL work with you to figure out how to maximize what we can offer, for a lower price!
Sun Ra Arkestra
2022
Sunset Concert Series 1985

Saturday, June 22
7 - 8 p.m. gates open 5:30
The Walt Donnarumma Quartet
featuring J. R. Monterose
Ticket: $5.00 Members
$6.00 Advance
$8.00 Gate

Saturday, July 6
6 - 8 p.m. gates open 4:30
Happy and Artie Traum
Ticket: $3.00 Members
$4.00 Advance
$6.00 Gate

Saturday, August 24
6 - 8 p.m. gates open 4:30
Pete Seeger
Ticket: $6.00 Members
$8.00 Advance
$10.00 Gate

Saturday, August 31
6 - 8 p.m. gates open 4:30
The John Hall Band
Ticket: $6.00 Members
$8.00 Advance
$10.00 Gate

Special Events:
June 25
Electronic Performance of an Environmental Composition: BLUESTONE
by Halid Hersey
July 27
A concert of sacred music in the garden.

Sonny Rollins
1986
In 2022, Opus 40 garnered THREE Chronogrammie Reader’s Choice Awards, One Hudson Valley Magazine Editor’s Choice Award, a Best of 2022 in Nippertown, Top Attractions in the Catskills in Lonely Planet, and a Traveler’s Pick Award on Trip Advisor.

“My favorite work, Opus 40, hides in the woods of Saugerties, New York. Constructed over 37 years by sculptor Harvey Fite, it’s a complicated bluestone earthworks flowing through 6.5 acres. Fite built the meandering series of platforms, pools, and assemblages using techniques he picked up visiting Aztec and Mayan ruins.”

-National Geographic
Become A Part Of The Growth And Enrichment Of Opus 40

To launch your sponsorship, call (845) 681 -9352 OR email caroline@opus40.org OR simply point your camera and use our QR code
LET'S CONNECT

caroline@opus40.org

(845)-681-9352

opus40.org

@officialopus40